

Strategic Resources Inc. Selects Disaster Recovery/Business Continuity, Solution from BlueBridge Networks

Custom Business Continuity Solution eliminates downtime and enhances customer service

CLEVELAND – May 3, 2010 -- BlueBridge Networks LLC, a leading provider of Business Continuity Services, announced today that Strategic Resources Inc. has implemented a custom Disaster Recovery/Business Continuity Solution from BlueBridge Networks that utilizes the company's managed footprint in Columbus, Ohio. Additionally, Strategic Resources has extended its original three- year contract for data center services in BlueBridge Networks' – Network Operations Center (NOC), located onsite in Cleveland.

A leading provider of online business management software solutions, Strategic Resources has recently released significant enhancements to its Software-as-a-Service (SaaS) offering with the introduction of integrated call management. This offering enables one place for all client interactions, allows off-site printing options that shrink the time and costs required for company mailroom functions and enables complete electronic payment processing via customized credit card and ACH processing.

Realizing that a loss in service or data can have a negative financial and customer service impact, Strategic Resources enlisted BlueBridge Networks to implement a Disaster Recovery/Business Continuity Solution. Utilizing BlueBridge Networks secondary site program, Strategic Resources has access to the latest technology aimed at mitigating risk and quickly recovering from disaster, ultimately providing its customer base with 24/7/365 reliability.

“As our organization continues to grow, having a technology provider that offers reliable and secure services and has a strong commitment to customer service is imperative to our success,” said Mike Seifert, president of Strategic Resources Inc. “BlueBridge Networks has served as our dependable technology provider since 2005, and we continue to be pleased with the tremendous support and expertise we receive from them. The flawless implementation of our Disaster Recovery/Business Continuity Solution is a further testament to the value the company provides our organization. With BlueBridge Networks, we receive peace of mind for our company and our customers at the right price point.”

“We are excited to work with Strategic Resources on its Disaster Recovery/Business Continuity strategy based on the company's custom requirements,” said Jeff Levine, president & chief executive officer of BlueBridge Networks. “The implementation of a second site provides Strategic Resources' customers the security and confidence of knowing that if one of its locations were to fail, the other site will be able to continue business without interruptions to mission-critical data and processes. We understand the importance of keeping customers running 24/7/365 and we have the expertise, methodologies, facility and staff to rapidly rectify any service interruptions.”

BlueBridge Networks provides enterprise-class responsiveness and unparalleled professional services. The company's specialty is custom Business Continuity Solutions that identify risk, assess potential impact and make specific recommendations to customers to remove or mitigate risks by resolving service interruptions, minimizing costs and ensuring business continuity. Its customers and community are top priorities, and BlueBridge employees support Northeast Ohio community projects throughout the year.

About Strategic Resources

Strategic Resources, Inc. (SRI) provides online business management software solutions that help companies earn the most from their operations. From accelerating sales, orders and collections with work-from-anywhere solutions, to gaining critical insights needed to optimize their operations via heads-up dashboards, SRI customers enjoy higher revenue growth, improved labor productivity and increased cash-flow. SRI provides its Software-as-a-Service (SaaS) offerings to the service, franchise, transportation, distribution and publishing industries.

About BlueBridge Networks

Headquartered in Cleveland Ohio, BlueBridge Networks, a leading provider of custom Business Continuity services, utilizes their premiere data center collocation products and managed services. The company delivers reliable, scalable and secure solutions for clients' mission-critical data and provides its customers with unparalleled protection of one of their most important assets. Focused on resolving service interruptions quickly, BlueBridge Networks is experienced in minimizing downtime and reducing costs through its enterprise-class facility, strong customer support, financial stability, and technical experts. BlueBridge Networks is SAS70 Type II and PCI-DSS Compliant, and helps companies meet their various regulatory compliance needs. For more information about BlueBridge Networks, visit www.bluebridgenetworks.com.

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Contact:

Kevin Goodman
BlueBridge Networks
216.367.7580
www.bluebridgenetworks.com